



OFFICE OF
THE DIRECTOR

UNITED STATES INFORMATION AGENCY
WASHINGTON

October 23, 1962

MEMORANDUM FOR: The President

This is a brief summary of USIA activities on the Cuban situation thus far.

1. The Voice of America, with nine domestic stations linked to it, went on the air with your speech last night at 7:00 p.m. in Spanish.

Mr. Minow, on advice from his monitors located in Florida, reports "our signals got through and Cuba was extensively covered," despite the fact that two of the commercial stations and VOA short wave were jammed.

On VOA transmissions to Moscow, jamming was 100%, starting with your speech and has remained so since.

From 7:00 p.m. last night until 12 noon today the Voice carried your speech in Spanish once every hour. In addition, we had 15 minutes of news on the hour and 5 minutes of news on the half hour. The remainder of the program consisted of commentaries and music.

The VOA short wave transmission of your speech was picked up widely in Latin America and the rest of the world and retransmitted by local radio stations.

We are also broadcasting a half hour twice a day in Russian to the Soviet technicians in Cuba.

This afternoon we have concentrated on actions in the OAS and UN. Ambassador Stevenson's speech was carried in Spanish as he talked.

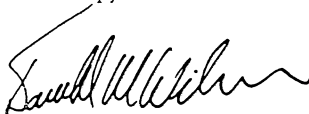
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2. Your speech was transmitted on our Wireless File in English, Spanish, Portuguese and French shortly after it was delivered. This was followed by a summary of your speech and a comprehensive policy guidance to all of our posts.

We are continuing to transmit policy guidances as required to all posts.

Our Wireless File is now transmitting full details of the action by the OAS and Ambassador Stevenson's speech.

3. All of our posts have been asked to file reactions on a continuing basis and we are sending summaries of these reactions twice daily to the White House. I have attached a copy of our latest reaction piece.



Donald M. Wilson
Acting Director

Attachment